

Universal Electric

EXPOSURE METER

For Still and Motion Picture Photography





Formerly \$20.00

NOW \$12.50

Uses 5 optically polished lenses. Gives extremely sharp, fully corrected definition. Aperture F.4.5 fwhen Argus camera used F.5.6 fwhen Argus adapter lens used High precision condenser system. Two optically polished and matched clear condenser lenses give sharpest, flattest field. No frosted or onal glass used frosted or opal glass used.

The Mini is direct reading and preset to film and shutter speed. It is very small and light and slips easily into your vest pocket. Measures $1\frac{7}{8}$ x $2\frac{1}{2}$ x $3\frac{1}{4}$ inches and weighs but $3\frac{1}{2}$ ounces. Inclined cell and protecting cover eliminate top and bottom light influence. No carrying case necessary.

REGULARLY \$12.50 . . . \$ 7 95

film speeds.

"PIX" SPECIAL FEATURES

For negatives up to 5x7 inches. Streamline design.

Opal glass diffusion.
Chrome and Morocco finish.
Special "PIX Bilt" bellows.

Special burn-proof reflector.

Adaptable to various lens combinations. Easily erected. Di-thermic top ventilation. Absolute rigid back column.

Approved rubber covered cord and plug.

Adjustable light.

X ENLARGER

MODEL No. 57 FOR 5x7 NEGATIVES and SMALLER

COMPLETE

with 61/2" Wollensak Lens f6.3

List Price

Sale Price

\$27.50

Commercial as well as amateur photographers will find "PIX" MODEL 57 enlarging camera embodies many fine features of more expensive equipment. This splendid enlarger is designed to accommodate negatives up to 5"x7". It includes such features as Micro-Focusing, adjustable light, di-thermic ventilation and burn-proof reflector. Packed complete with opal glass and center drilled plain lensboard.

with Iris Diaphragm

\$31.50 Regular \$52.50

ENLARGER ONLY

\$15.50

MAIL ORDERS FILLED

complete with neck cord, exposure

meter manual and list of practical

110 West 32nd St., N. Y.

World's Largest Camera Store **Built On Square Dealing**